
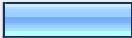




Readers Survey

1. When you receive the Arab Reform Bulletin (ARB) via email, do you open the current issue?			
		Response Percent	Response Count
Usually		84.6%	494
Sometimes		14.0%	82
Rarely		0.7%	4
Never		0.7%	4
answered question			584
skipped question			23

2. Below is a list of the primary sections of the ARB. Which ones do you read?				
Please Select:				
	Read	Skim	Skip	Response Count
Interviews	40.5% (224)	51.9% (287)	7.6% (42)	553
Insights & Analysis (Articles)	82.7% (473)	15.9% (91)	1.4% (8)	572
Readers React (Letter from Readers)	12.2% (66)	34.3% (185)	53.5% (289)	540
News	60.0% (338)	33.0% (186)	6.9% (39)	563
Views from the Arab Media	46.1% (260)	46.1% (260)	7.8% (44)	564
Read On (Information on New Publications)	37.5% (206)	48.7% (268)	13.8% (76)	550
answered question				600
skipped question				7

3. How do you rate the overall quality of the ARB in terms of:

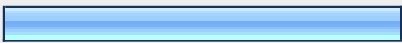
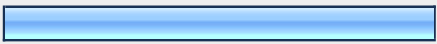

Please Select:

	Excellent	Good	Average	Poor	Response Count
Accuracy of Information	45.2% (266)	49.6% (292)	5.1% (30)	0.2% (1)	
Range of Topics	34.7% (205)	55.5% (328)	9.6% (57)	0.2% (1)	
Objectivity	34.3% (202)	51.4% (303)	12.7% (75)	1.5% (9)	
Quality of Analysis	36.7% (215)	52.0% (305)	8.2% (48)	3.1% (18)	
	answered question				
	skipped question				



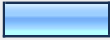

4. What topics would you like to see covered in future issues?

	Response Count
	237
	answered question
	237
	skipped question
	370


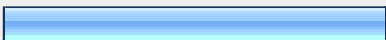
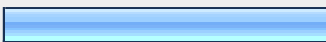
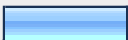
5. How do you read the ARB?

		Response Percent	Response Count
Online without printing out		43.8%	262
Primarily online, occasionally printing out an article		47.3%	283
Printing out most or all of the issue		8.9%	53
	answered question		598
	skipped question		9

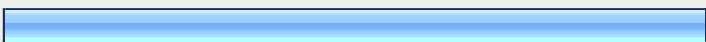
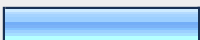

6. How often do you open one or more electronic links in the ARB?

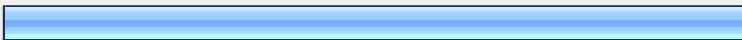


		Response Percent	Response Count
Usually		37.4%	223
Sometimes		49.4%	295
Rarely		11.4%	68
Never		1.8%	11
		answered question	597
		skipped question	10

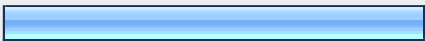


7. How often do you use past issues (archives)?



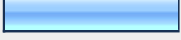

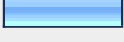


		Response Percent	Response Count
Usually		8.9%	53
Sometimes		42.2%	250
Rarely		35.6%	211
Never		13.3%	79
		answered question	593
		skipped question	14

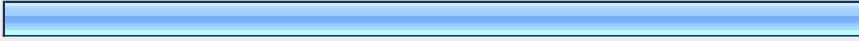
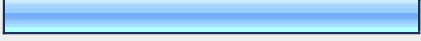
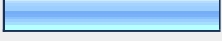
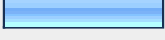

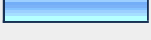
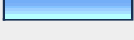
8. How easy is it to find information in the ARB?

		Response Percent	Response Count
Easy		77.7%	439
Somewhat Difficult		21.2%	120
Difficult		1.1%	6
		answered question	565
		skipped question	42

9. How easy is it to read the ARB in its current format?			
		Response Percent	Response Count
Easy		81.8%	481
Somewhat Difficult		17.3%	102
Difficult		0.9%	5
		<i>answered question</i>	588
		<i>skipped question</i>	19

10. In the interest of getting to know our readership better and in order to better shape the ARB to suit your needs, we would be very grateful if you filled out questions 10-12: What is your main reason for reading the ARB?			
		Response Percent	Response Count
Professional - Job Related		46.3%	277
Academic Research		29.8%	178
Personal Interest		23.9%	143
		<i>answered question</i>	598
		<i>skipped question</i>	9



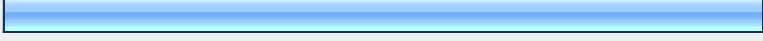
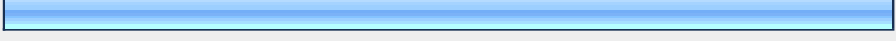
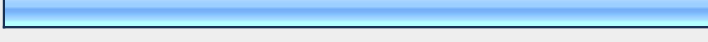

11. What is your professional field?			Response Percent	Response Count
Academic/Research			30.8%	182
Business			9.0%	53
Government			19.2%	113
Media/Communications			11.0%	65
NGO/Non-Profit			12.7%	75
Student			6.4%	38
Other			10.8%	64
			answered question	590
			skipped question	17

12. What are your primary areas of interest?			Response Percent	Response Count
Middle East Politics			94.7%	569
Middle East Economics			45.8%	275
Trade, Equity & Development			23.6%	142
Nonproliferation			17.3%	104
China			12.8%	77
Russia & Eurasia			15.6%	94
South Asia			13.8%	83
			answered question	601
			skipped question	6

13. What other suggestions do you have for improving the Arab Reform Bulletin?

		Response Count
		146
	<i>answered question</i>	146
	<i>skipped question</i>	461

14. Would you like to receive other Carnegie Endowment publications or invitations to attend events in Washington or the Middle East? If so, please supply the following information:

		Response Percent	Response Count
Name:		98.6%	291
Job Title:		90.2%	266
Institution:		83.7%	247
Email:		98.3%	290
Telephone No.:		78.0%	230
Country:		95.3%	281
		<i>answered question</i>	295
		<i>skipped question</i>	312